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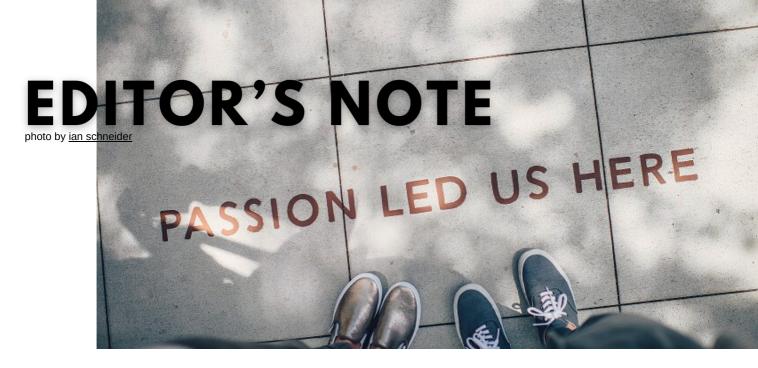
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Dear Valued Clients and Partners,

We're thrilled to introduce the inaugural Swan Consultancy Newsletter filled with the latest communications and consultancy insights and updates.

Swan Consultancy began in 2023 determined to make our contributions in helping to transform the investor and public relations landscape in Malaysia. Our commitment to innovation and adaptability remains unwavering. We tailored strategies to meet each client's unique needs, always embracing a client-first methodology.



At Swan Consultancy, we pride ourselves on offering a highly personalized, boutique-style service that is incomparable. Our unwavering commitment to delivering excellence remains our core mission.

Our vision extends beyond the short-term. We are dedicated to building long-term relationships that deliver sustainable value and growth, grounded in integrity and excellence. This commitment has been the cornerstone of our journey in 2023.

As we step into 2024, we anticipate even greater opportunities for growth. We'll continue pushing boundaries in what we do, offering innovative solutions and strategies.

We're ready to embrace new challenges with the dedication and enthusiasm that brought us success in 2023.

This newsletter extends our dedication to enhancing your experience. Within its pages are expert knowledge and perspectives, success stories and more, all tailored to empower you in the ever-evolving business landscape. Your feedback, suggestions, and topic requests are valuable.

We appreciate your support, trust, and partnership. As we journey together, we anticipate deepening our connection and providing insights for your success.

Here's to a prosperous and enlightening voyage ahead! Merry Christmas and Happy 2024!

Founder and Senior Director

EDITOR'S NOTE





Swan Consultancy is an agency designed to provide high touch boutique service to its clients.

Our team understands that it must be responsive to clients on a real-time basis. In a hyper-connected world, challenges and opportunities occur on a moment's notice.

We maintain a limited number of clients at any one time to ensure that a high level of service can be provided to our retainer clients at all times.

With twenty years of experience, our guiding philosophy is focused on client satisfaction.



Triven Marketing Group is the lifestyle subsidiary of Swan Consultancy. Content professionals work with you from concept, creation, editing to monitoring. Your messages are crafted by veteran media professionals to produce quality content.

Translators intimately define your piece for delivery in languages that reaches your audience. Press releases, editorials, and speech writing are the core strengths of the Triven team.

Let Triven craft your communications and marketing plans to ensure all important updates are being shared to the public by our fun and experienced team.



In a nation characterized by diverse economic landscape, Malaysia is home to more than a dozen investor relations and public relations firms, each dedicated to serving its clients, be it publicly listed companies or privately run companies. While this vibrant backdrop paints a promising picture, the industry has, in many respects, remained stagnant, with firms continuing to offer traditional, unchanging services.

As the world undergoes constant transformation, demanding innovation and adaptability across all sectors, the world of communications must also evolve to meet these changing needs.

While the industry may have its share of stalwarts resistant to change, Swan Consultancy has embraced an ethos of continual improvement and dynamism. We firmly believe that both public relations and investor relations should be agile, ready to pivot swiftly in response to new opportunities and challenges. Our management style reflects this belief, employing dynamic strategies tailored to meet the unique needs and expectations of each client.

Having said that, our commitment goes beyond just excellence, it is underlined by humility and a profound dedication to a client-first methodology.

Our focus is not solely on short-term gains; instead, it extends to long-term sustainability. We are not in this industry for quick exits or fleeting successes. Our ambition revolves around longevity, for our firm and the clients we serve. We believe in building lasting relationships that deliver sustainable value and growth, always underpinned by the highest levels of integrity and excellence.

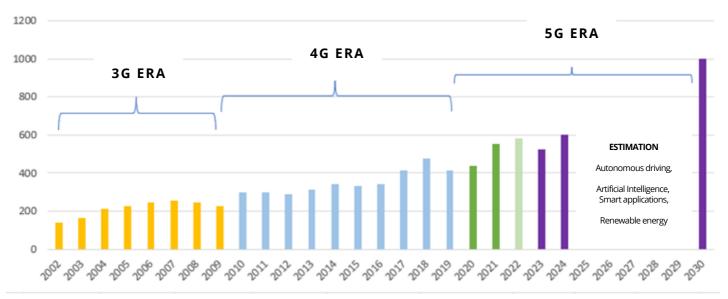
So, as we provide a glimpse into an industry often shrouded in complexity, rest assured that Swan Consultancy is steadfast in its commitment to charting a course marked by innovation, adaptability, and an unwavering focus on client satisfaction. We understand that the 'long game' necessitates strategic foresight, and that is precisely what we offer our esteemed clients and partners.

This article is written by Kahjin Gan. He is a partner and director at <u>Swan Consultancy</u>. He manages projects with a focus in investor relations. This article is written based on the author's opinion and is not meant for promotional purposes.



At the core of every electronic device, from smartphones to supercomputers, lies the silent powerhouse of semiconductors. These tiny chips of silicon are the building blocks of the digital age, facilitating the transformation of data into meaningful information, shaping the way we live, work, and connect. The importance of semiconductors extends beyond consumer electronics; they are the backbone of industries such as healthcare, automotive, renewable energy, communication and etc, literally every corner of our lives has the presence of semiconductors.

WORLD SEMICON SALES (USD bil)



Semiconductors have not only made our lives more convenient, but have also revolutionized industries, paving the way for advancements in artificial intelligence, internet of things (IoT), and 5G technology. As we embrace the era of smart cities and autonomous vehicles, semiconductors stand as the enablers of these transformative technologies, showcasing their indispensable role in shaping the future.

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opportunities in the semiconductor cycles photo by omid armin

This article is written by Zeff Tan of <u>Sharix.my</u>. He is a a seasoned independent financial analyst and hosts talk shows on digital platforms. This article is written based on the author's opinion and is not meant for promotional purposes.

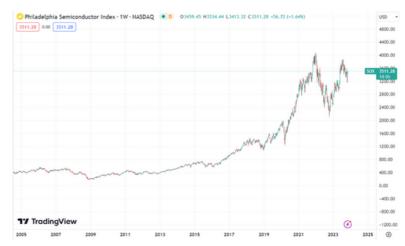
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Looking ahead, semiconductor demand will closely track the development of advanced technologies such as AI-powered applications in which specialized semiconductor designs are essential for handling complex computations efficiently.

Other areas of demand include IoT devices, the rollout of 5G networks, electric vehicles, and smarter healthcare equipment. All of these present new frontiers for semiconductor innovation. The ability to create chips that are not only powerful, but also energy-efficient will be critical in supporting the proliferation of connected devices and ensuring the sustainability of our digital infrastructure.

Near-term demand for semiconductors is impacted by the high-interest rate environment and inventory correction, which has had an impact on listed semiconductor firms and rippled through the industry supply chain, affecting the share price of related businesses. This presents investment opportunities.



The chart above (Philadelphia Semiconductor Index, SOX) represents the top thirty largest semiconductor companies listed in the US. Their market capitalisation has been growing along with the increase in demand, which translates into better sales and profitability. Companies like NVIDIA, AMD, Monolithic Power, Texas Instruments and NXP have been enjoying a good run in share price.

IF PUPPIES ARE GREEN, THEN CAN YOUR BUSINESS BE CYBER-SECURE?

written by joel teruya | photo by towfiqu barbhuiya

If you are wondering about the title, yes, puppies can be green according to <u>Rare green puppy 'Pistachio' born in Italy by BBC News,</u> therefore your company can be cyber-secure.

Investors want to know that your company is profitable and operating properly. Are you able to ensure the security of your company's proprietary or intellectual property? Is client information secure within your computer system? Does your insurance policy cover data breaches, hacks or internal data-theft?

The information about your company; vendor information, supplier information, customers and internal operations are targets for the cyber-crook. Once this information is taken, the cyber-crook will find a buyer or use the information to harm the company for gain.

We would like to believe that our happy staff, reliable partners, and competent board members keep their information safe, but 71% of data breaches are unintentional and accidental, usually because of a scam, but mostly, because of uninformed people.

The 21st century brought a new type of crime, digital theft. It is called many names, cyber-crime, hacking, or e-crime with the end result being, stolen personal-private-information (PPI) for others to use the identities and money.

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Should this scam occur to your business, and data is disclosed, your decision to activate your Incident Response Plan from your Business Continuity Plan to address the situation and remediate damages should be seriously considered. If the scope of the damages can be covered by the business funds, then plan activation is unnecessary; depending on the type of attack, phishing, malware, ransomware, etc., the cost could be a few ringgit up to a few million. Don't forget to include the disruption-cost to the business operations.

When activating your Incident Response, be sure to notify the proper support vendors; insurance carrier, technical support, and corporate PR to begin preparations. Internally, communicate the situation to leadership, ensuring all updates are timely and accurate. Your Incident Response Plan should have procedures and protocols with steps to follow until the event is properly managed.



This article is written by Joel Teruya. He was previously a Chief Information Security Officer of a financial institution in the U.S. He relocated to Malaysia and currently manages the lifestyle division, Triven Marketing Group. This article is written based on the author's opinion and is not meant for promotional purposes



We are overweight on the country's construction and property sectors, with upcoming plans in Penang driving the sector supported by the RM46 billion Penang Transport Master Plan (PTMP), an initiative to mitigate the traffic congestion while at the same time, enhance public transport infrastructure to ensure the state remains competitive in luring foreign direct investment.

In the near-to-medium term, the PTMP's Penang LRT project will be potentially rolled out under a private-public partnership model with estimated cost of up to RM10bil.

We are firmly convinced that PTMP will serve as a solid rerating catalyst for the construction sector due to the sheer size of the PTMP, which, if implemented properly, will enhance land value, stimulate economic activity, and drive housing demand in Penang.

At the same time, we believe Penang's residential property market will be supported by tourism, including medical tourism as well as the manufacturing sector on both the island and the mainland. The Penang LRT will certainly boost property value along its route. Another positive impact from the PTMP over the longer-term, is the decentralisation from the George Town central business district to other parts of the island.

This article is written by Thiam Chiann Wen and Chan Mun Chun. Both are research analysts of $\overline{\text{TA Securities Holdings Berhad}}$. This article is written based on the author's opinion and is not meant for promotional purposes.



Malaysia's stock market landscape in 2023 has and continues to be a complex tapestry of challenges and opportunities. As of September, 25 IPOs have been completed, albeit a small decline from 28 IPOs in 2022 in the same period, still, does signify sustained investor interest and the resilience of the domestic capital markets.

These initial public offerings were just one facet of a broader financial ecosystem that is increasingly leaning towards responsible investment.

By 31 October 2023, we saw 98 constituents in the FTSE4Good Bursa Malaysia Index and 77 in the FTSE4Good Bursa Malaysia Shariah Index, signalling a significant commitment to ESG (Environmental, Social, Governance) principles in Malaysia.

However, this rosy picture is slightly dimmed by the Average Daily Value (ADV) of stock trading, which dropped marginally by 4.3% to RM2.02 billion when compared to the 9 months period of 2022.

The retail trades have normalised to 2018/2019/2022 levels, which represents RM538.0 million, RM473.0 million and RM550.0 million respectively.

As of September 2023, the retail contribution to ADV stands at 28%, a marginal increase from the 22%, 25.0% and 27.0% in the corresponding years. Nevertheless, we do see positive momentum in the total market capitalisation, which rose to RM1.76 trillion.

At the same timeframe, a substantial RM8.1 billion have been raised through IPOs and rights issues etc. While these figures might not indicate a market boom, they reveal an industry in recovery, cautiously optimistic and buoyed by a blend of retail and institutional investment.

This article is written by Kyzen Tan. He is the founder of Gyaku Capital Sdn. Bhd., which in turn manages the social media of <u>12Invest.my</u> and <u>Eventure Group</u>. This article is written based on the author's opinion and is not meant for promotional purposes.

A DEEP DIVE INTO MALAYSIA'S STOCK MARKET INVESTMENT PATTERNS

written by jayden tan | photo by izuddin helmi adnan

Bursa Malaysia, one of the leading stock exchanges in Southeast Asia, serves as a testament to Malaysia's economic vigour and its dynamic financial market. Analysing the trends within this bustling marketplace provides valuable insights into the country's economic health and investor sentiment.

One noteworthy trend in recent years is the ascendancy of technology-related stocks. With digital transformation sweeping across industries, technology companies have garnered substantial investor interest. Firms specializing in e-commerce, fintech, and digital services have exhibited remarkable growth, contributing significantly to the market's overall upward trajectory.

Furthermore, sustainability investments have gained traction in Bursa Malaysia. Investors are increasingly mindful of ESG factors, leading to a surge in environmentally responsible investments. Companies adopting sustainable practices often find favour among investors, further shaping the market trend toward ecofriendly initiatives.

In recent years, the Bursa Malaysia stock market has experienced fluctuations, mirroring the global economic climate and influenced by various factors. Bursa Malaysia has seen a rather bumpy ride instead of the rebound hoped for earlier in the year. The FBMKLCI index dropped by 2.3%, and the ACE Market experienced a 6% decline in CY23 as of November 2023.

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This article is written by Jayden Tan. He is an economic and equity analyst at <u>Apex</u> <u>Securities Berhad</u>. This article is written based on the author's opinion and is not meant for promotional purposes. AGE 13 | SWAN NEWSLETTER | VOL 1

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In this year's stock market, local institutions have emerged as the primary supporters of the local market, with RM4.6 billion in net buying, while foreign investors have been the main sellers, with RM4.1 billion in net outflow.

Foreign funds consistently sold Malaysian stocks until July, supported by political stability. Outflows resumed in October, aligning with the broader regional trend, influenced by concerns about higher interest rates in the US and a surge in US Treasury yields, impacting Asian markets.

Notably, net foreign outflows were prominent in sectors such as finance, consumer products, services, and construction. Conversely, foreigners continued to invest in utilities, technology, and property stocks.

Looking ahead, the Malaysian stock market outlook remains uncertain due to external factors such as the ongoing trade tensions between the US and China, coupled with expectations that benchmark rates will remain higher for longer. Mild volatility may persist given that the key index is historically in tune with overseas developments.

Currently, Malaysian stocks are slightly undervalued, with FBM KLCI trading at PERs of 14.4x and 13.1x for 2023F and 2024F respectively. These PERs are slightly below historical forward averages of 14.5-16x, suggesting potential upsides.

Despite recent market volatility, the anticipated earnings growth (2024F EPS projected to grow by 10.5% YoY) and the customary year-end window dressing, particularly in the final two weeks of the year, might offer investment and trading opportunities.

SWAN NIGHT XIV: BIG IN JAPAN

By Staff Writer Thursday, 2 Nov 2023

KUALA LUMPUR: <u>Swan Consultancy</u> celebrated a remarkable 2023 by co-hosting its year-end industry networking extravaganza with its esteemed clients on 2 November. Themed 'Big in Japan,' this popular event took place at the illustrious Ronin Japanese Restobar, at Arte Mont Kiara, Kuala Lumpur.



With a magnificent spread of delectable *Maki*, *Rice Pizza*, and *Yakitori*, complemented by a scintillating mix of Japanese classics and chart-topping hits curated by the talented DJ Jai Kahn, attendees from the corporate world embarked on a journey to the Land of the Rising Sun. The event kicked off with enchanting Japanese fan dance performances that left the audience spellbound.

Founder and senior director of Swan Consultancy, Ms. Stefani Wan said "At Swan Consultancy, we take immense pride in delivering a highly personalized, boutique service that is truly unparalleled. Excellence is not just our goal; it's the very essence of our mission."

"Our carefully planned industry networking events provide a unique platform for corporate leaders to connect with each other in a relaxed setting, fostering potential collaborations that can drive our clients' growth."

Partner and director, Mr. Kahjin Gan emphasized the pivotal role of networking in their business, stating, "For us, communication is everything, and networking serves as the linchpin for forging and nurturing relationships."

Swan Consultancy has witnessed remarkable growth under the strong and seasoned leadership of Wan and Gan, steadily expanding its client portfolio to include listed companies, lifestyle brands, and more. At the event, Swan Consultancy also launched its sister company, Triven Marketing Group, that was established to handle solely lifestyle brands.

"We are pleased with the organic growth of Swan. The introduction of our lifestyle arm Triven Group is a testament to our team's ability and dynamics to deliver excellent work," Gan said.

Adding fun to the event was a competition to recognise the five best-dressed awardees, while guests left with a treasure trove of nearly 80 delightful giveaways.



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L-R: Martin Chen, Muhammad Bakhtiar Ul Haq & Tee Kim Xiong









Martin Heng









































































OUR HEARTFELT GRATITUDE TO CLIENTS AND PARTNERS W SUPPORTED SWAN NIGHT XIV: BIG IN JAPAN

2 November 2023



















































ARKWOOD TRUSTEE (M) BERHAD

TRUST WITH PURPOSE, GROWTH WITH CERTAINTY



ARKWOOD TRUSTEE (M) BERHAD is a licensed Malaysian Trust Company. Rooted in a team of seasoned professionals with expertise in finance, banking, law, and trustee services, Arkwood specializes in setting up Trusts and providing Trustee Services to individuals and corporations in Malaysia.

Arkwood is fully accredited by the authorities to ensure your estate preparation and execution are adhered to the highest standards. The Company also boasts an extensive track record in administering and managing trustee services.

Arkwood's dedicated team is unwavering in its commitment to providing efficient and personalized support to both corporate institutions and individuals. At Arkwood, the team is energetic and passion in providing clients with professional and confidential services. They use innovative approaches to meet the clients' needs and help them to plan for future generations with highly tailored services and products.

Arkwood positions themselves in pioneering trustee services by embracing technological advancements, staying at the forefront of industry developments, and continuously improving the services and products. They also aspire to be the trusted preference for enduring and reliable trust solutions that stand the test of time.

For more information, visit www.arkwoodtrust.com.

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For over 75 years, JBL has shaped life's most memorable moments at the intersection of music, lifestyle, gaming and sports. JBL elevates listening experiences with superior audio quality and product designs that encourage individuality and self-expression.

With unmatched professional credentials and industry-leading innovation, JBL is a trailblazer in the audio industry because of passionate and talented engineers and designers around the globe. JBL Pro Sound stands at the forefront of technology, driving cultural advancement through significant engagements with top-tier talent in music, sports, and e-sports, as well as major pop culture events.

In Malaysia, GBU is the appointed sole distributor of JBL consumer products handling the end-to-end, pre- and post-sales services.

In 2023, JBL launched its latest soundbar series in May, featuring JBL Bar 1300, which is the ultimate 11.1.4-channel soundbar, delivering the best 3D cinematic experience with immersive audio that will blow you away.

This month, JBL adds a modern twist on classic designs with its Authentics speaker range and spinner BT Turntable.

For more information, visit jblonlinestore.com.my.



LEGACY TRUSTEE

ASIA'S #1 PRIVATE TRUSTEE INFRASTRUCTURE PLATFORM IN DIGITAL ASSET

photo by saffu



Legacy Trustee was formed by a group of professionals from the financial industry, including banking, insurance, legal, accounting and secretary, as well as, asset management firms.

The organisation was incorporated with the main objective to create greater awareness through education and also bridging the gap between the public and the Labuan International Financial Centre.

At the same time, Legacy Trustee partners with professional firms to offer new insights into the development of the Labuan tax systems, advisory on Labuan corporate structures and, wealth management.

Legacy Trustee provides a diverse range of trust, foundation and corporate advisory services to an international client base covering private clients, corporate and institutional business.

For more information, visit legacytrusteeltd.com.

LEGACY CORPORATE ADVISORY

A LEADING CORPORATE CONSULTING SERVICE PROVIDER

photo by brady corps



Established in 2018, Legacy Corporate Advisory is a leading corporate consulting service provider based in Malaysia.

The Company's mission is to empower businesses with a diverse range of corporate consulting services, enabling them to thrive in an ever-evolving future.

Legacy takes pride in their commitment to professionalism. The Company's top priority is to deliver exceptional services that cater to the unique needs of its global clientele. They maintain a steadfast focus on both meeting immediate customer's requirements, and nurturing the long-term growth and success of its clients' companies.

Legacy is dedicated to helping businesses transcend their current limitations and elevate themselves to new heights.

DC HEALTHCARE HOLDINGS BERHAD

ELEVATING AESTHETIC CARE AND TRANSFORMING SKIN HEALTH



Dr. Chong Clinic is widely considered one of the best aesthetic clinics, with locations in Kuala Lumpur, Shah Alam, and Johor Bahru across Malaysia.

Led by Dr. Chong Tze Sheng, Dr Chong Clinics are dedicated to delivering the high level of skin and aesthetic treatments you desire, safely and reliably through modern and the least invasive medical technologies.

With a passion for skin health and aesthetic care, the clinics offer a comprehensive range of aesthetic treatments for the face and skin, which are the targets of the impacts of lifestyle choices, ageing, acne and other factors holding you back from achieving beautiful, clear and healthy skin.

Services provided include medical facials, slimming treatments, laser treatments and more.

Services include:

Facial and Skin Treatments

Acne Hyperpigmentation

Scars

Chemical Peels
Dermapen 4 Treatment
Subcision Treatment
Microneedling Treatment
Medglass Treatment

Body Contouring

Skin Tightening Slimming Spider Veins

Hair Growth and Removal

Skin Disease Treatment

Skincare Products

Facial Sculpting

Dermal Filler BTA HIFU Facelift

For more information, visit www.drchongclinic.com.



Hektar Real Estate Investment Trust (Hektar REIT) is Malaysia's first retail-focused REIT.

The primary objectives of Hektar REIT are to provide unitholders with sustainable dividend income and to achieve a long-term capital appreciation.

Hektar REIT was listed on the Main Market of Bursa Malaysia Securities Berhad on 4 December 2006 and currently owns 2 million square feet of retail space in 4 states, with assets valued at RM1.2 billion as at 30 June 2023. Hektar REIT is managed by Hektar Asset Management Sdn Bhd and the property manager is Hektar Property Services Sdn Bhd.

Hektar REIT's portfolio of commercial properties include Subang Parade in Subang Jaya, Selangor; Mahkota Parade in Melaka; Wetex Parade & Classic Hotel in Muar, Johor; Central Square in Sungai Petani, Kedah; Kulim Central in Kulim, Kedah and Segamat Central in Segamat, Johor.

For more information, visit www.hektarreit.com.



















Established in 2005, KGW Group Berhad is an award-winning, Malaysian-based logistics service provider with worldwide presence offering a complete array of logistics solutions.

The company offers multiple services that facilitate the movement of parts and materials from suppliers to manufacturers, and finished products from manufacturers to distributors and retailers. These services include sea, air and land transportation, warehousing, and freight forwarding. After years of continuous growth, they are now a major player in the Asia Pacific region.

Being an international logistics company, KGW has been moving itself from simply a traditional freight forwarding role, into a provider of logistics and distribution services. Adding to their combination of experienced people, competitive costing, operations infrastructure, strategic geographic location, and financial stability – KGW is able to provide its customers with the resources they need to become, or remain leaders in their respective industries. KGW has a diversified customer base across the world, focusing primarily on Malaysia, the rest of Asia and North America.

For more information, visit www.kgwlogistics.com.



A LEADING MANUFACTURER OF PREMIUM STAINLESS STEEL MULTI-PLY COOKWARE IN ASIA

Ni Hsin Group is a leading manufacturer of Premium Stainless Steel Multi-ply Cookware in Asia ranging from pressure cookers, woks, pots and sauce pans for household and commercial use on an OEM or ODM basis.

To ensure the high standards of quality expected of Ni Hsin's products, the company also manufacture Buffalo Clad, which is its own multi-ply stainless steel-clad metals used in its stainless-steel cookware sets.

Ancillary to the company's expertise in high grade stainless steel, Ni Hsin Group also designs and manufactures stainless steel convex mirrors and stainless-steel household water filtration systems.

Currently located in Seri Kembangan, Peninsular Malaysia, with an area of almost 20,000 sq.m., Ni Hsin Group employs 250 employees and produces over 6,000 units of stainless steel premium cookware in a single shift.

Ni Hsin Group's pioneering efforts have propelled the Group ahead of its competition. Continuous research & development in the design and manufacture of Premium Stainless Steel Multi-ply Cookware is undertaken to improve their product quality for consumers around the world.

Ni Hsin Group's manufacturing and production facilities incorporate state-of-the-art, fully-automated and semi-automated equipment, coupled with efficient management and operation systems to ensure quality products meet customers' requirements. Its products testify to quality systems and standards applied through the years in compliance with 9001:2008 by S.G.S. Yarsley.

Despite regional and global challenges, growing competition and a continuous increase in customer expectations, Ni Hsin Group is committed to offering uncompromised quality to its customers, thus facilitating its position at the forefront of the stainless steel cookware industry and a move into the future with confidence.

For more information, visit <u>www.ni-hsin.com</u>.





Propel Global Berhad is a provider of oil and gas services such as pipe recovery for drilling operations, downstream data logging and processing, as well as chemical blending and supply for both downstream and upstream operations.

The Company's building technical services business provide design, engineering, construction, project management, and maintenance services along with the management of commercial and industrial buildings and facilities, all on a single-source platform to a wide range of industrial clients.

Propel Global's planned expansion across the Asia region, will integrate the Company's capabilities in the oil and gas sector - so that it offers a total service to our clients - from upstream to downstream; with solutions both above sea and subsea.

In the construction sector, Propel Global offers a total solution in civil and structural engineering, as well as, M&E services, with energy conservation being a key objective in its push towards greater sustainability.

Moving forward, with the Company's focus on new technology, it will digitalise Propel Global's operations, as well as, assisting its clients with more agile solutions. Its highly trained and experienced team will be central to Propel Global's role as a solutions provider that is focused on personal service and fast turnaround.

For more information, visit www.propelglobal.com.my.

SYNERGY HOUSE BERHAD

A CROSS BORDER E-COMMERCE FURNITURE SELLER



Synergy House Berhad is one of the largest furniture designers and exporters in Southeast Asia established since 1990 with customers across Europe, US, the Middle East and Southeast Asia.

The company embarked on the first step of its transformation in 2004, by repositioning the business as an innovative designer of furniture with the ability to launch new products responding to ever-changing global market trends, at affordable prices.

With an in-house design and development team, Synergy House expanded the reach of its sales across the world and in 2005, expanded the range of bedroom furniture design to include third-party branded furniture specially designed for children such as bunk beds and study desks.

In 2012, the company launched its own brand of children's bedroom furniture, TOMATO Kidz, and in 2019 and 2020, Synergy House established online stores under the TOMATO Kidz, TOMATO Home and Synergy House Furniture brands on third-party e-commerce platforms, Lazada and Shopee, to market and sell the products directly to end-consumers in Malaysia.

In 2020, Synergy House expanded to a major overseas e-commerce marketplace platform in USA and continued their expansion to other e-commerce marketplace platforms in the US and UK in 2022.

For more information, visit synergyhouseberhad.com.





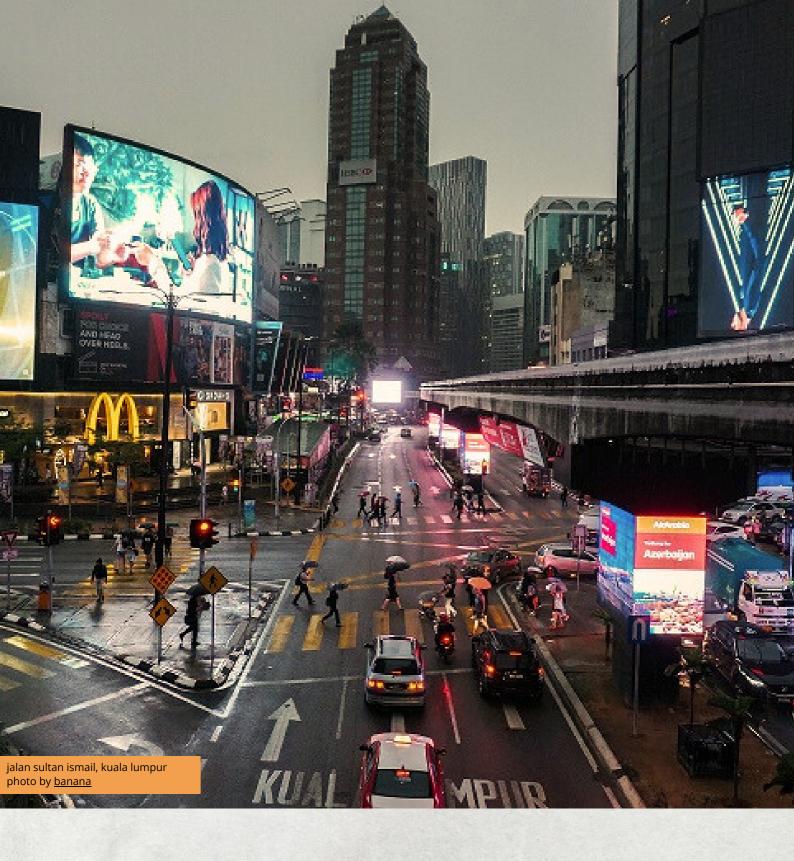


Vanry Communications Sdn. Bhd. focuses on marketing strategy and campaigns, print communications and, brand and corporate identity for private companies as well as public listed companies (PLC).

The Company has worked with numerous companies to strategise and develop designs for Annua Reports that resonate with these PLC's character, personality and culture, and most importantly creating a WOW factor.

For more information, visit www.vanry.com.my.







www.swanconsultancy.biz